

Personal Care  Products Council
Committed to Safety,
Quality & Innovation

I, Mark A. Pollak, Esq., am Assistant Secretary and EVP for the Personal Care Products Council, a national trade association of manufacturers and distributors of cosmetic products, with offices at 1101 17th Street, N.W., Washington, D.C. 20036.

One of the Members of this Association is **Smile World Inc.** a corporation organized and existing under the laws of the State of **California**, United States of America.

To the best of my knowledge and belief, **Smile World Inc.** with a manufacturing facility at **3427 East Olympic Blvd. Los Angeles, CA 90023**, is lawfully engaged in the business of manufacturing various cosmetic products, which are listed in the **attachment**.

In the United States of America, such skin care products are legally classified as cosmetics, and the U.S. Food and Drug Administration (FDA) has not promulgated Good Manufacturing Practice regulations (GMPs) for cosmetics. However, the Personal Care Products Council (formerly CTFA) has issued Technical Guidelines in the areas of quality assurance, microbiology, and pharmacology/toxicology, as guidance documents in lieu of formal cosmetic GMPs in keeping with the U.S. cosmetic industry's commitment in the area of self-regulation. To the best of my knowledge and belief, **Smile World Inc.** follows the concepts set forth in the CTFA Technical Guidelines.

To the best of my knowledge and belief, the product(s) listed above does not contain materials of bovine, opine or caprine origin. These products have been manufactured according to all decisions made by the World Health Organization, EU Cosmetics Directive, all applicable U.S. federal, state and local laws and regulations, and all necessary adjustments and controls are applied to minimize the risk.

This further certifies that in the United States of America private companies do not need a license to commence free sale of cosmetic products, and that the United States of America does not have an official laboratory that analyzes cosmetic products prior to such free sale.



Mark A. Pollak, Esq.

WASHINGTON, DISTRICT OF COLUMBIA

Subscribed and sworn to before me this 10 day of May, 2010.



Jennifer L. Jones - Notary Public

My commission expires January 31, 2012.

5410 27980.wpd/Israel-Std-Smile World, Inc.



Apostille

(Convention de La Haye du 5 octobre 1961)

1. *District of Columbia*
United States of America

JENNIFER L. JONES

2. This public document has been signed by _____
NOTARY PUBLIC IN AND FOR THE DISTRICT OF COLUMBIA

3. acting in the capacity of _____

4. bears the seal/stamp of _____
JENNIFER L. JONES, NOTARY PUBLIC IN AND FOR
THE DISTRICT OF COLUMBIA

CERTIFIED

5. at Washington, D.C.

6. the 12th day of MAY 2010

7. by *Secretary of the District of Columbia* _____

8. No. 230046

9. Seal



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10. Signature

Stephanie D. Scott